

# NOW PLAYING EVERYWHERE REALLY BIG.TV

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## Media Kit – ReallyBig.tv / LongIslandNY.tv

**ReallyBigNetwork.tv is network-quality, web-based TV, on-demand 24/7/366, viewable on any device, now playing everywhere.**

**No special equipment or cable connection is required** to view our content, and there is no cost to the viewer.

### **Benefits to having your own show:**

- Now small businesses can have an ultra high-quality, high definition video/TV show that looks like network TV for a very competitive price
- We target your demographic with social media advertising
- Our viewers tend to be 18-65, smart, savvy, shoppers
- ReallyBig.tv Shows are viewable from ANYWHERE on ANY DEVICE!

### **SHOW PRICING:**

Because each program is created, produced, aired and advertised to meet the needs of its unique demographic, all prices are customized and unique to the production requirements of the program.

**A useful guideline is \$100-\$140 per finished, produced minute.**

**Note:** Showrunner (the client) is responsible for his or her own appearance and performance.

*Please do not wear any green or utilize green props.*

*3 sets of edits will be included with each show.*

*Shows must be taped in 1 visit at our Long Beach NY studio.*

*Brooklyn/Queens locations: +10%.*

*Manhattan locations: +15%.*

*NJ or Westchester locations: +18%*

**Terms:** 50% down, 50% upon show approval and prior to airing. Once shows are available to the public, they are considered “finished.”

**Includes:** music from our library, approx. 1 cutaway image per 2 minutes of finished show.

**Format:** a monologue/dialogue w/cutaway images). Showrunner (& guests).

*Additional Formats may be available at an additional costs.*

**Add-Ons:** Multiple tapings, locations other than Long Beach NY, different show lengths, social media advertising.

**Cutaway graphics:** Included in the editing is up to 1 graphic every 2 min. supplied by client.

*All prices are for taping in our Long Beach studio. Please note that the performer or show-running is responsible for his or her performance. Retaping of programs for any reason other than faulty equipment and acts of God, power outages etc., may incur additional fees.*